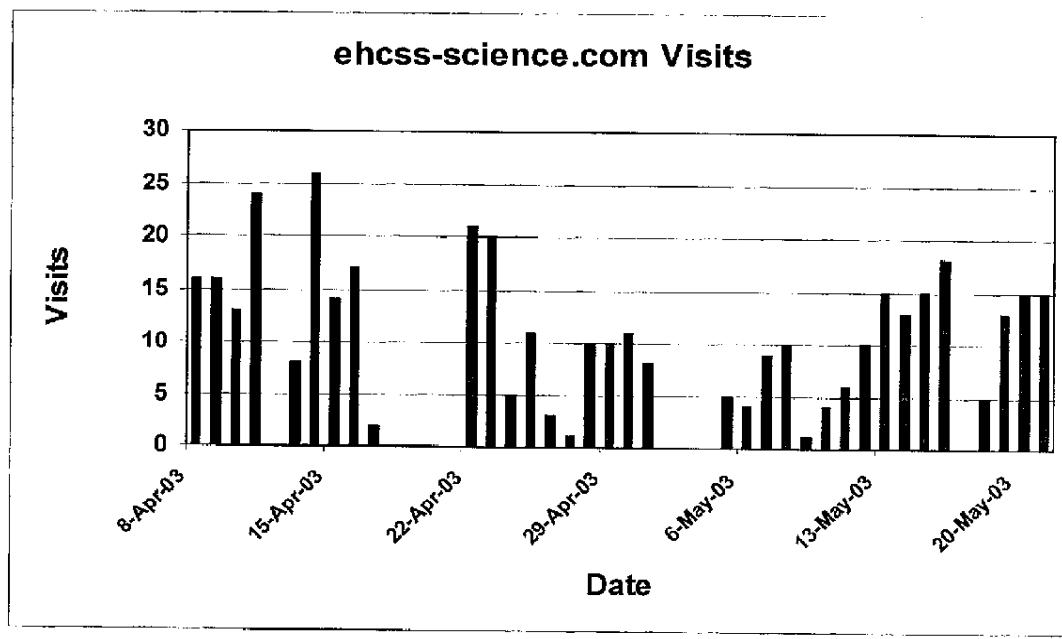


EHCSS-science.com Site Analysis Summary

This report provides an overview of website activity, on ehcss-science.com, for the period from 18 March to 21 May 2003. For more information, please contact Raymond Lau (x42516).

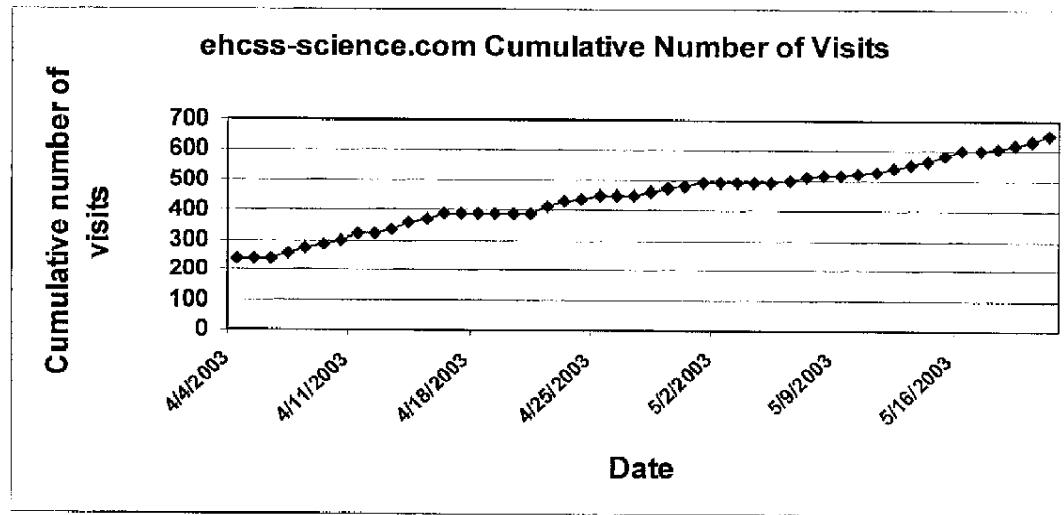
I. Visits to www.ehcss-science.com website by date

- This graph displays the number of visits each day from 18 March to 21 May 2003.



- Trends started 18 March 2003. Data was not available for April 5-6, 2003 (2 days).

- This graph represents the cumulative number of visitors for the period 18 March to 21 May 2003.



Eighty three percent (83.7%) of the visitors were from Philip Morris USA or affiliates (slight change). Top countries visiting the site were (in order of number of visits): United States, Switzerland, Unknown, Germany and United Kingdom. The order of the top countries visiting the site did not change. Data was not available for April 5-6, 2003 (2 days).

II. Top ten pages visited.

- This report identifies the most popular web pages on the site.

April (30 days)

Page visited	Visits
Home page	195
Navigation page	141
EHCSS table of contents	125
EHCSS non-clinical studies	73
Methods table of contents	63
EHCSS clinical studies	55
Methods smoke chemistry	32
EHCSS background information	41
Methods toxicology guidelines/approaches	26
Patents	27

May (21 days)

Page visited	Visits
Home page	73
Navigation page	53
EHCSS table of contents	38
Methods table of contents	35
EHCSS non-clinical studies	27
EHCSS clinical studies	22
Methods toxicology guidelines/approaches	21
EHCSS background information	15
Methods smoke chemistry	14
Methods clinical	13

Data was not available for April 5-6, 2003 (2 days).

Top ten downloads for April and May.

- This report identifies the most popular files downloaded from the site.

April (30 days)

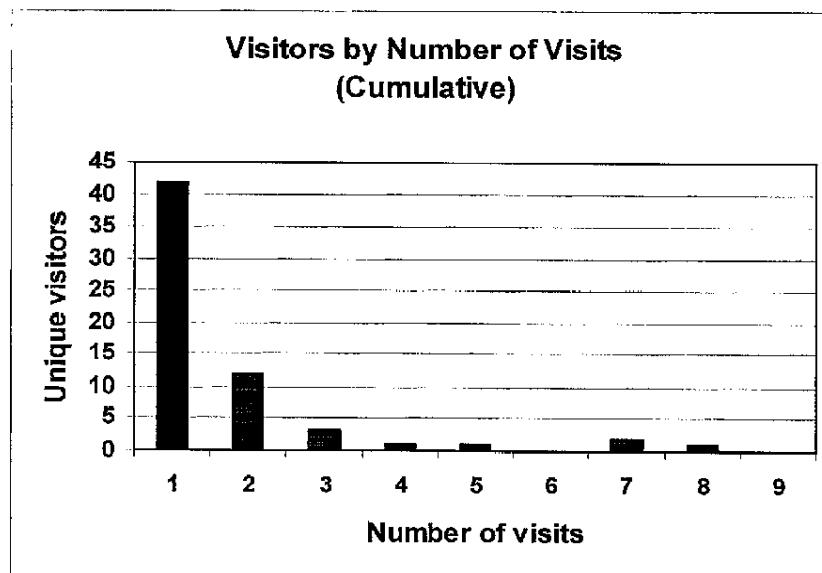
File downloaded	Downloads
Photo - first generation	43
Photo - second generation	37
Euchenhofer poster SOT 2003	34
Roethig poster SRNT 2002	34
Rustemeier poster SOT, 2000	26
Gerstenberg poster, TSRC, 2000 and SOT, 2001	24
Roethig poster ACCP 2002	22
Schematic of E4	22
Roemer poster SOT 1998	16
Adams poster SRNT 2003	15

May (21 days)

File downloaded	Downloads
Euchenhofer poster SOT 2003	15
Roemer poster SOT 1998	14
Rustemeier poster SOT, 2000	14
Roethig poster SRNT 2002	12
Roethig poster ACCP 2002	11
Kinser and Oey poster Biomarkers, 2001	10
Photo - second generation	9
Photo - first generation	9
Roethig poster SOT, 2002	9
Kinser poster Biomarkers, 2001	8

III. Visitors by number of visits

- This graph shows the distribution of visitors based on how many times each visitor visited the site.



What is the sum of tens?
62 = unique visitors??

Figure out

IV. Response from website ("Contact us" button)

No activity during this period.